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Times Mirror Co. STAT

Daily World
17 August 1968

# The anti-trust pantomime

The Times Mirror Co., publisher of the Los Angeles Times, was ordered by Federal court to sell the two San Bernardino, Calif., newspapers which it bought for $15 sidered a big blow to the Times Mirror Co, for the combined revenues of the two papers amounted to three percent of Times Mirror revenues for 1967.

Undaunted by the rebuff on the San Bernardino front the Times Mirror announced it would acquire Southwestern Co., Nashville, Tenn., a concern engaged in the direct sale of books.

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